



Archdiocese of Birmingham
ST WILFRID'S CATHOLIC ACADEMY
QUEEN'S AVENUE, TUNSTALL,
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22nd October 2021

Communication

Dear Parents and Carers,

As we near the end of this half term, we as a school have reflected on our current communication methods with parents and carers and feel the need to change some of our approaches to ensure consistency.

Currently, some of our parents use Class Dojo as a way of communicating with their class teacher. Whilst we recognise the benefits of this communication, especially during the periods of lockdown and home learning, we are no longer in the same times and would like to resume with other, more formal methods of communication. Our current approach has led to many teachers receiving Dojo messages very late at night, in the early hours of the morning and during the weekend. Obviously, this is something that cannot continue.

We have decided as a school, that teachers and teaching assistants will no longer use the messages or class story function on Class Dojo to communicate with parents and carers. From today onwards, teachers and teaching assistants will not respond to any messages received on Class Dojo. We kindly ask parents to no longer use Class Dojo as a way of communicating with their child's class teacher.

Beginning next half term, all staff will be using the texting and email service to send messages to parents. Should an urgent message need to be communicated with a parent, staff will make contact via telephone.

We ask that when parents need to make contact with school and/or their child's class teacher, parents should use the following methods:

Email -

Notifying school of child absence – absence@stwilfridsnewman.co.uk

Any other queries – office@stwilfridsnewman.co.uk

(We kindly request that parents do not contact teachers via their school email accounts).

Phone Call –

Main school office – 01782 235676

Should a parent wish to speak to a teacher directly, we ask that parents call the office to make an appointment with their child's class teacher at a date and time that is convenient for both. Verbal messages can be passed from parents to teachers at the start and end of the school day, during drop off and collection times. For more formal discussions, we advise that a meeting would be better suited.

Please note that Class Dojo will continue to be used as a reward system in school and parents will be able to see if their child has been awarded a positive or negative dojo.

We thank all parents for your continued support and we emphasise that by working together we can ensure the very best for our pupils.

Yours sincerely

Mr N Glover
Vice Principal

